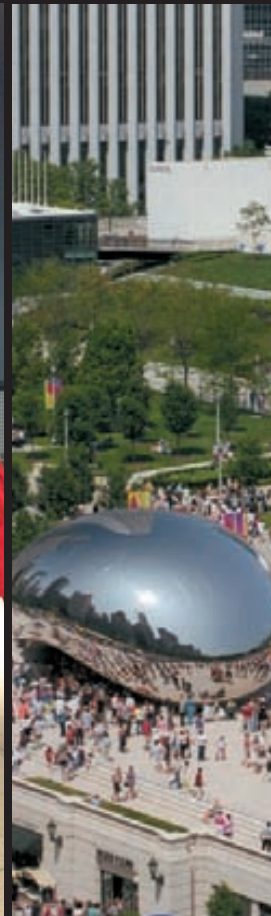


FASHION

2006

CHICAGO

Loera



september 20–october 1

City of Chicago • Richard M. Daley, Mayor



welcome

DEAR FRIENDS:

On behalf of the City of Chicago, it is with great pride that I invite you to join us for Fashion Focus Chicago 2006 from September 20 to October 1. Fashion Focus Chicago 2006 is a citywide celebration of fashion in Chicago.

Working with the talented designers, artists, schools and organizations of this dynamic industry, the City of Chicago presents 12 days of runway shows, shopping events, fabric sales, seminars for aspiring and established designers, and many other programs. You will find fashion and shopping events in Millennium Park and our city's neighborhoods, as well as innovative events highlighting our local fashion design students' work.

The centerpiece of this celebration, four runway shows from September 25 to September 28, occurs at Millennium Park's Rooftop Terrace. Over 100 of Chicago's finest designers will be shown throughout the week. On Monday, September 25, Gen Art's Fresh Faces in Fashion returns to the Rooftop Terrace with a Spring 2007 preview. Chicago Sister Cities International Program brings you World Fashion Chicago on Tuesday, September 26. The Designers of Chicago at Macy's on State Street hit the runway Wednesday, September 27. The Rooftop Terrace runway shows culminate with the Apparel Industry Board's Chicago Is... Red Hot! event on Thursday, September 28.

Fashion Focus Chicago 2006 is presented in partnership with the Apparel Industry Board Inc.; Chicago Fashion Foundation; Chicago Loop Alliance; Chicagoland Entrepreneurial Center; Columbia College Chicago; Gen Art; Illinois Institute of Art-Chicago; International Academy of Design & Technology; Macy's; Greater North Michigan Avenue Association and The School of The Art Institute of Chicago.

I encourage you to come out and learn more about the thriving creative fashion industry in Chicago.

Best Wishes,

Richard M. Daley, Mayor

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COVER PHOTOS (LEFT TO RIGHT, TOP TO BOTTOM):

Dress by Sujata Gazder, Cloud Gate at Millennium Park,
Necklace by Kathy Frey, Menswear by Kent Nielsen,
The Pritzker Pavilion in Millennium Park

All information contained in this publication was correct at press time. All programs are subject to change.



1Back detail of garment by Eskell **2**Designer Kent Nielsen
3Pajamas by Alice Berry **4**Jewelry by Tracey Mayer

runway events

GEN ART'S FRESH FACES IN FASHION

MONDAY, SEPTEMBER 25; RECEPTION & EXHIBITION 7:30 P.M., FASHION SHOW 8:30 P.M.

Millennium Park, Rooftop Terrace
Randolph Street, between Michigan Avenue
and Columbus Drive

312.229.1701

Admission: general \$50; VIP seats \$90; Premium tickets \$250;
Gen Art Members please call

Preview the Spring 2007 collections of some of the brightest emerging stars in fashion. Nine up-and-coming Chicago designers inspire you with this season's essentials. Before the live show, mingle at a cocktail reception and enjoy accessories by budding Chicago-based jewelry and shoe designers. Now in its fourth year, Fresh Faces in Fashion is one of the city's most anticipated events.

CHICAGO SISTER CITIES' WORLD FASHION CHICAGO

TUESDAY, SEPTEMBER 26; RECEPTION 6-7:15 P.M.,
RUNWAY SHOW 7:30 P.M.

Millennium Park, Rooftop Terrace
Randolph Street, between Michigan Avenue and
Columbus Drive

312.742.TIXS (8497)

Admission: general Free; reception and reserved Fashion Show seating \$100

Delight in contemporary fashions representing each of Chicago's 25 international sister cities with styles and workmanship reflecting their global origins. Celebrate the 10th anniversary of the Paris Sister City Committee at the pre-show reception.

DESIGNERS OF CHICAGO FASHION SHOW PRESENTED BY MACY'S

WEDNESDAY, SEPTEMBER 27, 7:30 P.M.

Millennium Park, Rooftop Terrace
Randolph Street, between Michigan Avenue
and Columbus Drive

312.742.TIXS (8497)

See an amazing collection of Fall 2006 fashions brought to life on the runway. Macy's showcases some of the best Chicago-based designers. All merchandise is available at Macy's on State Street. **FREE**



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1 Garment by I.S.Designs 2 Designer Diego Rocha 3 Necklace by Jill Alberts
4 Dress by Orlando Espinoza 5 Bracelets by Kristen Goede 6 Garments by Eskell 7 Designer Allie Adams (left)

runway events

APPAREL INDUSTRY BOARD'S CHICAGO IS...RED HOT!!!

THURSDAY, SEPTEMBER 28; RECEPTION 6 P.M.,
FASHION SHOW 8 P.M., AFTER PARTY 8:45 P.M.

Millennium Park, Rooftop Terrace
Randolph Street, between Michigan Avenue
and Columbus Drive
312.836.1041

Admission: general \$30 (fashion show standing room and after party access); supporter \$150 (reception, fashion show seating and after party access); patron \$250 (reception, fashion show reserved preferred seating and after party access)

Save the date for one of the hottest fashion events in Chicago, Chicago Is...Red Hot!!! Begin your fashionable evening with an elegant cocktail reception, followed by a "red hot" runway show presenting the city's top fashion talent. This must-see seventh annual fashion extravaganza features 50 of Chicago's leading apparel and accessory designers including 28 emerging designers, many showing their collections for the first time. Meet these remarkable designers, artists and Chicago glitterati while taking in the breathtaking view of the city's lakefront skyline at the post-show party.

MACY'S GLAMORAMA® 2006 GLAMOSPHERE

FRIDAY, SEPTEMBER 29, 7:30 P.M.

The Chicago Theatre
175 N. State Street
312.902.1500 (Ticketmaster)

Admission: \$50 and up

Enter the world of fashionistas, designer fashions and celebrities. Enjoy world-class entertainment from Beyoncé Knowles, culminating with a glamorous post-party. This event raises money to support The Art Institute of Chicago.





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1 Sweater by Lara Miller 2 Dress by Maria Pinto 3 Designer Cyndi Chan 4 Handbag by Diego Rocha
5 Shoes by Kathryn Kerrigan 6 Garment by Lee Allison 7 Dresses by Beth Lambert

neighborhood shopping

DESIGNERS OF CHICAGO AT MACY'S ON STATE STREET

ONGOING

Downtown

First Floor Arcade

Macy's on State Street

111 N. State Street

312.781.1000

Find a dazzling collection of women's, men's and children's apparel, handbags, jewelry and accessories created by 47 established Chicago-based designers. Reviewed by Macy's buyers, these designers' collections feature excellence in trend, quality and style, and are available throughout the season. **(FREE)**

SHOP THE PROMENADE

WEDNESDAY, SEPTEMBER 20, 10 A.M.–3 P.M.

Downtown

Millennium Park, Chase Promenade North

Randolph Street, between Michigan and Stetson avenues

312.744.2400

Head to Millennium Park for a day of shopping! Preview collections by Gen Art's Shop CHICAGO designers before the evening event. Enjoy refreshments and catch up on the latest trends in the Style Lounge. **(FREE)**

GEN ART'S SHOP CHICAGO

WEDNESDAY, SEPTEMBER 20; VIP RECEPTION 5–6 P.M.,
GENERAL ADMISSION 6–10 P.M.

Downtown

The Great Hall at Union Station

210 S. Canal Street

312.229.1701

Admission: general \$10; VIP \$30 (one hour of pre-public shopping, VIP Lounge to rest your shoppers legs, Domaine St. Michelle Sparkling Wine, and a fabulous gift bag!)

Experience the mega-shopping event of the season with over 70 Chicago-based designers and boutiques all under one roof! Summer merchandise along with a preview of new fall lines will be available for purchase as you enjoy refreshments provided by Gen Art's sponsors.

STYLE FOR LIFE

THURSDAY, SEPTEMBER 21, 6–9 P.M.

Lincoln Park

2000–2200 N. Halsted Street

773.296.2997 or 773.880.5200

Shop the freshest looks at designer trunk shows including Jewelry by K. Amato and wrap dresses by A Little Sass at Mint Julep, couture purses from 1154 Lill Studio, party dresses by Jane Hamill

shopping

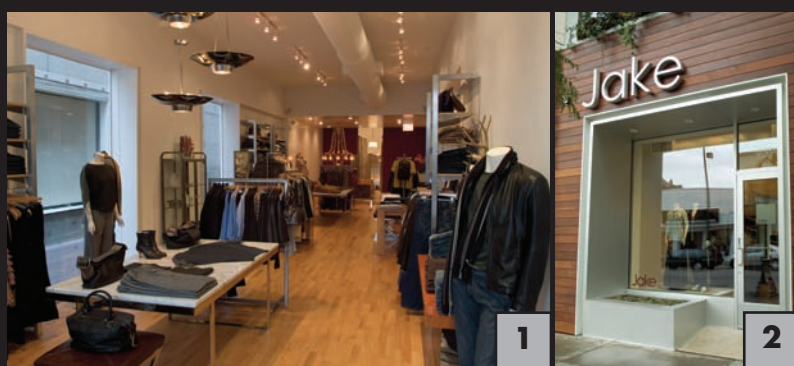
and silk pillows by designer Stephanie Waddell at Design Shoppe. Up your chic quotient with personal styling tips for your wardrobe and your home at M. Boutique and Bedside Manor. Discover made-in-Chicago finds at Eskell, where the designs feature modern style with a vintage flair. A fashion lover's paradise, Lincoln Park offers an array of specialty boutiques and unique designer shops including Multiple Choices, Lori's Designer Shoes, Barney's Co-Op, Plain Jane Custom Designs and Mint. At each participating store, sip a signature cocktail and see the season's best fashions informally modeled. **(FREE)**

BEHIND THE SEAMS, COCKTAILS AND TRUNK SHOWS

FRIDAY, SEPTEMBER 22, 6-10 P.M.

Division Street—Wicker Park
500-2200 W. Division Street
773.384.2672

Browse exclusive Chicago designer trunk shows at locally owned shops and boutiques along Division Street in Wicker Park, one of Chicago's cutting-edge fashion streets. Enjoy fashion, fun and complimentary refreshments. **(FREE)**



1 Old Town boutique JAKE interior 2 JAKE storefront

3 Old Town boutique ELIANA LILY storefront 4 Bucktown boutique HEJFINA interior

neighborhood shopping

FASHIONABLE FAMILIES

SATURDAY, SEPTEMBER 23, 11 A.M.–6 P.M.

Southport Corridor—Lakeview
3200–3800 N. Southport Avenue
773.472.7171

Make over your family! Step into the independently owned boutiques in the neighborhood and let them transform you and yours into a fashionable family with style-savvy, family-friendly looks and activities. Local designer trunk shows, promotions and child-friendly activities run throughout the day. **(FREE)**

INDIE DESIGNER FASHION MARKET

SUNDAY, SEPTEMBER 24, 8 A.M.–4 P.M.

West Loop
Chicago Antique Market
1300–1500 W. Randolph Street
312.951.9939

Admission: adults \$10; children 12 or under Free
Create a new look with exquisite finds! Top Chicago designers, who specialize in blending old traditions and fresh designs, offer trendsetting original pieces. Featured designers include: creations by Monika and Erika Simmons's Double Stitch line; hats by Eia Millinery Design; Melissa Tierney's distressed and embroidered designer jeans; one-of-a-kind jewelry by CC Bella; and the designs of Lara Miller. Free trolley transportation to and from the Chicago

Antique Market is provided as a courtesy to shoppers. Trolleys depart Water Tower Place, 835 N. Michigan Avenue, at the top of each hour from 9 a.m. to 2 p.m., and the Market for Water Tower at 30 minutes past the hour from 9:30 a.m. to 4 p.m.

FASHION AL FRESCO, FALL FASHION ON DAMEN

SUNDAY, SEPTEMBER 24, 10 A.M.–6 P.M.

Damen Avenue—Bucktown and Wicker Park
North (1600 N.) and Damen (2000 W.) avenues
773.384.2672

Come for a fashion-filled day of fun and style for all ages! Participate in various activities including al fresco makeovers and manicures at stations hosted by neighborhood salons. See fashion caricature drawing and freestyle modeling. Kids can also enjoy face painting. **(FREE)**

SHOP THE GOLD COAST

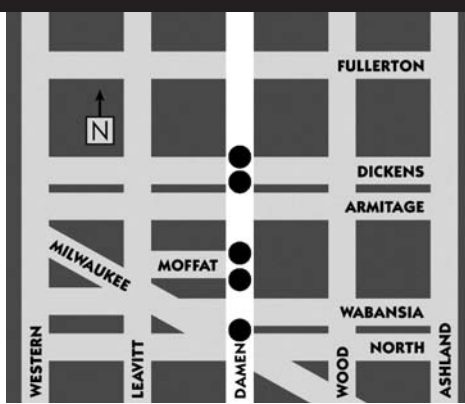
FRIDAY, SEPTEMBER 29, 11 A.M.–6 P.M.

Gold Coast
Grand Avenue (600 N.) to Oak Street (1000 N.)
312.896.3410

Meet a sophisticated selection of designers and retailers, dedicated to making Chicago a fashion leader, at the intersection of fashion and art. Designers and artisans open their couture ateliers to you and discuss the inspiration behind their lines. **(FREE)**

shopping

DISCOVER THE RICH CACHE OF FASHION CHIC FOUND IN CHICAGO. FROM LOCALLY-BASED DESIGNERS TO INTERNATIONALLY RENOWNED BOUTIQUES, WE INVITE YOU TO STROLL THE STREETS TO FIND THE LATEST STYLES AND THE UNIQUE MIX OF CULTURE AND CHARISMA THAT IS CHICAGO.



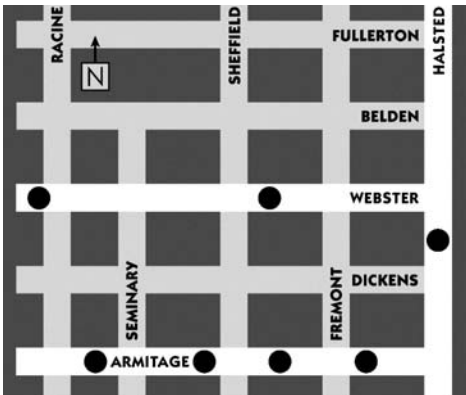
BUCKTOWN

Find the mix of culture, charisma and style unique to one of Chicago's most exciting neighborhoods. Suit an individual style with the many options available from Chicago-based designers to diverse collections.



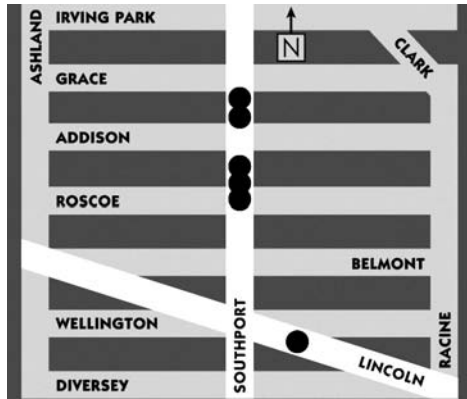
GOLD COAST

Discover the rich cache of fashion chic found in this area. One of Chicago's preeminent shopping destinations, this neighborhood provides an array from custom apparel to internationally recognized labels.



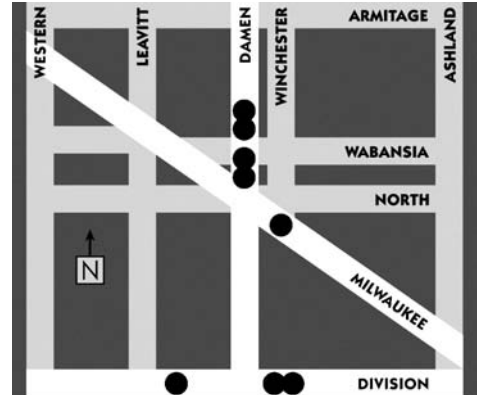
LINCOLN PARK

See historic architecture and trendsetting styles in one of Chicago's long-revered shopping areas. The independent boutiques and renowned retailers along these streets feature unique finds.



SOUTHPORT CORRIDOR/LAKEVIEW

Accessorize your life with the variety of independent boutiques found here. From Beansprout for the little ones to Red Head Boutique for the sassy ones, shop the entire family along the Southport Corridor.



WICKER PARK

Check out the sleek street chic. Shop with the trendsetters and stylemakers for European and American looks. This area offers the latest fashions from Chicago and beyond.

industry seminars

APPAREL INDUSTRY BOARD'S PUTTING IT ALL TOGETHER THE BUSINESS OF FASHION 2006— EDUCATIONAL SEMINAR SERIES

WEDNESDAY, SEPTEMBER 20, 5:30–8 P.M.

Holiday Inn Chicago Mart Plaza
350 N. Orleans Street
312.836.1041

Admission: Fashion Focus attendee special discount \$50 (this seminar only); Members \$55; non-members \$60; light dinner included

Hear about best practices and rules for banking, legalities and licensing for the fashion industry. Featured speakers include: Treopia Cannon, First Vice President and Division Manager, Metropolitan Banking, LaSalle Bank, discusses creative financing and specialized assistance for small business owners; the Community Economic Law Development Project speaker offers strategic legal advice to existing and potential business owners; and Rosa Escareno, Deputy Director, Biz Connection of the Chicago Department of Business Affairs and Licensing provides answers to common business questions such as permit and license requirements, as well as valuable resources to help your business succeed in the city.

Putting it All Together is the third in a nine-seminar series, The Business of Fashion, presented by the Apparel Industry Board, Inc. (AIBI). This seminar series covers all aspects of the fashion and sewn products industry from the financial to the creative. AIBI now offers its educational seminars as a complete series or in three distinct clusters: The Business of Business, The Business of Manufacturing and The Business of Selling; or as individual seminars. For more information contact AIBI at 312.836.1041.

A BUYER'S VIEWPOINT: KEY ELEMENTS OF A DESIGNER'S LINE

THURSDAY, SEPTEMBER 21, 6 P.M.

Fifth Floor Main Gallery and Room 513
Gallery 37 Center for the Arts
66 E. Randolph Street

312.742.TIXS (8497; reservations required, space limited)

Learn how to present and sell your line to retailers. Experts offer invaluable information for selling to retailers, from major department stores to independent boutiques. This session prepares you for your first meeting by outlining what to bring to the meeting and how to work with a buyer once your line has been purchased. **FREE**

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seminars

BASICS OF FINANCING A FASHION BUSINESS

MONDAY, SEPTEMBER 25, 6–8 P.M.

Millennium Park Room

Chicago Cultural Center

78 E. Washington Street

312.494.6736 (reservations required, space limited)

Join this discussion on tactics and tools that fashion and apparel industry entrepreneurs use to finance a business. Finding capital for different stages of growth and the basics of debt and equity are included. Hear from other fashion entrepreneurs on their experiences in raising capital and the lessons they have learned along the way. Presented by Chicagoland Entrepreneurial Center.

FREE



1Necklace by Susanne Siegel **2**Designer Katrin Schnabl
3Dress by Cyndi Chan **4**Blouse by Siahou



industry seminars

FINANCING SOURCES FOR FASHION ENTREPRENEURS

TUESDAY, SEPTEMBER 26, 6 P.M.

First Floor Garland

Chicago Cultural Center

78 E. Washington Street

312.494.6736 (reservations required, space limited)

Explore local and national sources of capital for fashion businesses with the Chicagoland Entrepreneurial Center. Review specific structures of capital sources and how to access them. Find out what to expect when approaching these organizations for capital. Highlighted local resources include ACCIÓN Chicago, the Apparel Industry Board, Inc. purchase order loan program, and Prosper.com, America's first people-to-people lending marketplace. **(FREE)**

FASHION ABOVE & BEYOND THE DESIGN

THURSDAY, SEPTEMBER 28, 6 P.M.

Millennium Park Room

Chicago Cultural Center

78 E. Washington Street

312.742.TIXS (8497; reservations required, space limited)

Position yourself for success in the fashion industry with this dynamic discussion and presentation by a panel of leading

Chicago area fashion professionals. From stylists and photographers to fashion writers, these experts share their best advice for getting your foot in the door—whatever your fashion interest. Presented by the Chicago Fashion Foundation. **(FREE)**

MAKING TECHNOLOGY WORK FOR YOUR FASHION BUSINESS

SATURDAY, SEPTEMBER 30, 2 P.M.

Claudia Cassidy Theater

Chicago Cultural Center

78 E. Washington Street

312.744.6630 (reservations required, space limited)

Enlist the latest design technology to create your look, make patterns and communicate with your manufacturers. Learn how the tools used by successful fashion designers, technical designers and software companies can increase the productivity and efficiency of your business. **(FREE)**



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1 Dress by Sujata Gazder 2 Garment by Lara Miller 3 Designer Kathy Frey 4 Earrings by Cheena Chandra 5 Dresses by Jane Hamill
6 Handbag by Tiviwear 7 Shoes by Kathryn Kerrigan 8 Handbag by Joelle Minassian

more fashion highlights

T-SHIRT CRAZY

THURSDAY, SEPTEMBER 21, 11:30 A.M.–2:30 P.M.

Blick Art Materials
42 S. State Street
312.980.9252

Bring and design your own T-shirt with students from the International Academy of Design & Technology. Using fabric-stenciling techniques, create your own stencil or use one provided—the choice is yours. Stop by and leave with a T-shirt made just for you by you! First 50 participants receive a free T-shirt.

FREE

STRIKE A POSE

FRIDAY, SEPTEMBER 22, 11:30 A.M.–2:30 P.M.

Blick Art Materials
42 S. State Street
312.980.9252

Become a fashion model, at least on paper, when students and faculty from the International Academy of Design & Technology sketch live fashion models. Just watch or “strike a pose” and leave with your very own fashion sketch. **FREE**

THE SECRET FASHION GARDEN

MONDAY, SEPTEMBER 25, 8 A.M. AND NOON

Historic Water Tower Park
810 N. Michigan Avenue
312.409.5560

Cultivate your fashion sense with the first-ever live fashion garden, The Magnificent Mile's Secret Garden Static Fashion Show. Budding designers from The Illinois Institute of Art–Chicago enliven landscaped gardens along the Magnificent Mile with this exhibition of garden-inspired fashions for summer and fall. Presented by The Greater North Michigan Avenue Association. **FREE**

APPAREL INDUSTRY BOARD'S "CASH AND CARRY" FABRIC AND TRIM SALE

MONDAY, SEPTEMBER 25–TUESDAY, SEPTEMBER 26;
MONDAY 9 A.M.–7 P.M., TUESDAY 9 A.M.–5 P.M.

The Apparel Center
350 W. Mart Center Drive, (room numbers posted on-site)
312.836.1041

Admission: general \$5; students with current school I.D. \$1; discounted parking at the attached self-park, \$5 per car
Create the look of luxe with fabulous designer fabrics, buttons, trims, findings, purse handles...in small quantities at even smaller prices. Choose from a huge variety in all categories.



highlights

DESIGN COLLEGE, DESIGN CHALLENGE

TUESDAY, SEPTEMBER 26, 10 A.M.–2 P.M.

Under The Chicago Theatre Marquee

175 N. State Street

312.980.9252

Observe the creative process, from inspiration to original garment. Students and instructors from fashion design schools in Chicago—Columbia College—Chicago, The Illinois Institute of Art—Chicago, International Academy of Design & Technology and The School of The Art Institute of Chicago—create original one-of-a-kind designs. Starting with a surprise “bag of goodies”—fabric, trims and more—students fashion a work of art reflecting their look and school. **(FREE)**

MACY’S DISTINCTION IN DESIGN COMPETITION

TUESDAY, SEPTEMBER 26, 10 A.M.–2 P.M.

Macy’s on State Street

111 N. State Street

312.781.5454

Submit your sketches and samples at this competition for designer hopefuls. Receive feedback and direction from Macy’s buyers and trend managers during this sixth annual competition. The designer awarded best of show receives a cash prize. No reservations required; anticipate a line. **(FREE)**



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1 Necklace by Erin Gallagher 2 Scarf by Alice Berry
3 Clutch by Tangee Harris Pritchett 4 Dress by Vaitit Iltti

more fashion highlights



STREET BEAT FASHION SHOW ON STATE STREET

WEDNESDAY, SEPTEMBER 27, 11:30 A.M.–1:30 P.M.

State Street, between Washington and Monroe streets
312.782.9160

Salute the Chicago Loop Alliance education corridor with this live high-concept fashion show. Models wear fashions designed by students from Columbia College Chicago, The Illinois Institute of Art—Chicago, the International Academy of Design & Technology, and The School of The Art Institute of Chicago. From garments that have been selected for commercial production to highly creative and conceptual pieces, original fashions flow to the beat of a live DJ in this sidewalk show. Sponsored by the Chicago Loop Alliance **(FREE)**

HOUSE OF DERÉON DESIGNER TINA KNOWLES AND DAUGHTER BEYONCÉ PERSONAL APPEARANCE

THURSDAY, SEPTEMBER 28

First Floor—North Atrium
Macy's on State Street
111 N. State Street
312.781.5454 (Please call for time)

Welcome the House of Deréon shop-in-shop at Macy's on State

Street with a special brief appearance by designer Tina Knowles and daughter Beyoncé. **(FREE)**

THE ULTIMATE CHICAGO FASHION IMMERSION WEEKEND

FRIDAY, SEPTEMBER 29—SUNDAY, OCTOBER 1

The W Chicago City Center Hotel
172 W. Adams Street

1.877Chicago (1.877.244.2246 toll free)

Admission: single occupancy \$930; double occupancy \$1315
Spend a weekend exploring the city's hottest fashion offerings! Begin with a stay at the chic W Chicago hotel, known for offering "whatever, whenever." Be on the A-list for Macy's most-coveted fashion show of the year, Glamorama 2006-Glamosphere, with main floor seating followed by socializing with celebrities at the post-party. Consult with Stacy Wallace-Albert, one of Chicago's premier stylists, whether you need assistance accessorizing your favorite party dress or ideas on how to wear that perplexing piece in your closet. Discover Fall 2006 trends during an insider's neighborhood shopping excursion of Chicago specialty boutiques featuring local designers. Savor a delightful brunch at the Chicago History Museum's new Wolfgang Puck cafe before entering the world of haute couture for a private behind-the-scenes tour of the new Dior exhibition.

participating organizations

THE STYLE NETWORK—EVERYDAY RUNWAY MOBILE MAKEOVER TOUR SUNDAY, OCTOBER 1, TIMES VARY

See the bus around Chicago

Celebrate the NYC fashion runway along with The Style Network's "Everyday Runway Mobile Makeover" bus. The crew bestows deserving women with makeovers, showing them how to make the runway their own. **FREE**

SPECIAL THANKS TO:

Chicago Magazine, StyleChicago.com, Time Out Chicago, Fashionista.com, SecondCityStyle.com, The Chicago Collection and Chicago Social for their generous support.

THE APPAREL INDUSTRY BOARD INC.

ARMITAGE AVENUE MERCHANTS ASSOCIATION

CHICAGO FASHION FOUNDATION

CHICAGO LOOP ALLIANCE

CHICAGOLAND ENTREPRENEURIAL CENTER

COLUMBIA COLLEGE CHICAGO

GEN ART

GREATER NORTH MICHIGAN AVENUE ASSOCIATION

ILLINOIS INSTITUTE OF ART-CHICAGO

INDEPENDENT GOLD COAST RETAILERS

INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY

LAKEVIEW CHAMBER OF COMMERCE

LINCOLN PARK CHAMBER OF COMMERCE

MACY'S

THE SCHOOL OF THE ART INSTITUTE OF CHICAGO

WICKER PARK/BUCKTOWN CHAMBER OF COMMERCE



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FOR MORE INFORMATION, VISIT WWW.FASHIONFOCUSCHICAGO.COM.

To reserve hotel accommodations, please call toll free, 1.877.CHICAGO (1.877.244.2246); or visit 877chicago.com. The TTY toll-free number for the hearing impaired is 1.866.710.0294.

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