TRENDS
SPRING/SUMMER
2013
DEMOCRATIZATION

Fermentation is going on in the crossover between different skills and capacities, in labs and workshops. Designers, scientists and many more are throwing lots of ideas in the melting pot: things changing shape and size … more benefits from the same item / material … making complex technology accessible, e.g. 3D printed clothing … download original designs, make the object yourself or have it made by a local craftsman … many, some very creative, ideas for re-applying all waste … ideas to be self-sufficient on a basic level …

How to reduce the environmental footprint is fundamental and initiator for the ongoing research in textile production e.g. replacing traditional processes with enzymatic ones, cutting water consumption, eliminating solvents in micro-fiber making, using old jeans as insulation in buildings … Lightweight is becoming imperative for environmental reasons: material consumption, quantity of waste, transportation …

Public spaces, urban gardens and user-driven design are some of the issues in the current discussion.
TRENDS
SPRING/SUMMER
2013
radical creative gesture

grace, glamour and shock, a fancy flamboyant flourish makes fashion fun

azalea pantone tpx 12-2102
jonquil pantone tpx 11-0710
ciel pantone tpx 14-4516
nasturtium pantone tpx 16-1543
agate pantone tpx 16-1150
eau de nil pantone tpx 13-5714
lobelia pantone tpx 17-3628
perle noire pantone tpx 19-4005
TRENDS
SPRING/SUMMER 2013
Almost opulent foamy crêpe-georgette aspects. Stretch assures smooth and caressing cloth. Crinkly textures and micro-embossing are loosened and turned into soft, appealing and delightful fabrics.
TRENDS
SPRING/SUMMER
2013
Fancy and plain ribbons are inserted in leno weaves and other open-work textile interlace … extravagance. Just a hint of opaque and semi-opaque shades.
TRENDS
SPRING/SUMMER 2013
a new visual order

reflections on prestige and composition

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TRENDS
SPRING/SUMMER
2013
A touch of slight embossing gives a dark toned silhouette to woven micro patterns / matelassé, birds-eye, basket-weave, hounds-tooth to rediscover the beauty of traditional weaves. Lace-like techniques are enhanced and redesigned.
TRENDS
SPRING/SUMMER
2013
The illusion of shadow created through pleated stripes, checks, free geometric design. Clean cut, soft and superfine adds up to a superior sartorial vision ... masculine and feminine.
TRENDS
SPRING/SUMMER
2013
the strength of light

a blending sense of movement
overlap dark and light
creating a breezy fluidity
TRENDS
SPRING/SUMMER 2013
Shape-adapting nets, and see-through structures achieved by raschel techniques, leno weave, crocheted-alike skills … layered.
TRENDS
SPRING/SUMMER
2013
TRENDS SPRING/SUMMER 2013
a new rebellious renaissance, super-hybrid art movements communicate a diverse message ... with a punch of color
TRENDS
SPRING/SUMMER
2013
Neps, slubs … create a tactile surface, interrelating with the ‘must-be’ vivid color and the texture of the cloth … no flat appearance. 3D print on textured surface. Outstanding performance-finishing and changeability, with the intention of the material’s use, are central.
TRENDS
SPRING/SUMMER
2013
Everyday objects in a new light are subject to miniature resourceful creations ... turning out to give daily pleasures and smiles. Micro-situation repeated in macro-environment.
TRENDS
SPRING/SUMMER
2013
weaving
experimental
mixtures

sumptuous, lush
decoration adorned with
an excessive artistic quality

albicant pantone tpx 11-4202
lurid pantone tpx 15-1142
erythraean pantone tpx 16-1260
pluot pantone tpx 19-2030
mazarine pantone tpx 19-3847
camellia pantone tpx 17-1930
indigo pantone tpx 19-3518
nigrine pantone tpx 19-0812
TRENDS
SPRING/SUMMER
2013
Hybrids of ...
plum and apricot ...
ethnicity and exotic ...
knit and weave ...
synthetic and natural fibers ...
TRENDS
SPRING/SUMMER
2013
Elaborated morphing of organic entities ... to be printed on incandescent foils or layered fabrics or finished with layers of wax or plastic. Multi toned fantasy yarns and jacquard makeup.
TRENDS
SPRING/SUMMER
2013
Cleansed

Rapid
Fused
Precision
Filtered
Definitive
Streamed
Compressed
TRENDS
SPRING/SUMMER
2013
atlantic pantone tpx 19-4151
aqua pantone tpx 16-4530
hind pantone tpx 18-1312
alizarine pantone tpx 18-1720
argent pantone tpx 14-5002
gridelin pantone tpx 15-3909
celadon pantone tpx 14-4809
caesium pantone tpx 15-5704
tartrazine pantone tpx 14-0846
metanil pantone tpx 12-0642
TRENDS
SPRING/SUMMER 2013
High summer sports performance.
Soft cotton hand-feel is achieved through barely textured yarns. High definition photographic print and clean, geometric, magnified structures make the decoration. Textured backside provides dynamic volumes and extra comfort. Circular knit and inter-weave merged in double fabrics through construction or bonding. The boundaries between fake and genuine are dissolving; skin-like feeling. UV-protection is a must; quick-dry, climate comfort, breath-ability and moisture management are important properties – water-repellent, wind- and waterproof. Stretch for movement freedom and extreme light-weight … from 20 g/m … for comfort. Fashion demands performance features.
TRENDS
SPRING/SUMMER
2013
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