SPIRIT OF THE SEASON

FASHION TIME is 4 styles of your life in colour and materials.
4 fashion moments which take an optimistic approach to the trends for fall-winter 2012-2013.
Time to act, have fun, dream, seduce and delight in each moment, and enjoy the marvellous originality of fashion!

COLOURS & TEXTURES

Colour is more than ever the key element in the coming season.
It optimises the evolution of our style... every moment of the day.
Vivid colours, alone or teamed up with others, are the stars of the season.
Neutrals and naturals evolve, taking a sophisticated, romantic and glamorous turn.
And as a contrast, subtle chiaroscuro effects, in which shadows glorify the light.

Materials are sublimated: luxury, quality, airiness and voluptuousness have pride of place.
New, sophisticated textures, with clever effects.
Finishings and trims in metal, copper, delicate gold, platinum or colour brighten up matt materials.
Sumptuous textures.
3D effects and other innovative finishings transcend the classical looks in an exciting modern way.
Time to be optimistic

City style

Time for action…
Assert yourself and make the most of the present moment!

Colours
Bright, energetic colours
A nostalgic multicoloured range to carry the past into the future

Style & Spirit
A cheerful, nonchalant fashion
An elegant sporty spirit
Subtle vintage influences

Materials & Textures
Striking, chic materials

Suede
Pleated leather
Waxed or lacquered leather
Two-tone small grains
Stylised tortoiseshell prints
Teddy bear coloured fake fur
Shaved mink or fox spirit
Vintage vinyl
Mottled fabrics
Tweed
Boiled or felted wool
Reversible leather and fabrics
Patchwork
Masculine Jacquard, tie patterns
Two-tone stripes, multicoloured patterns
Handmade decoration
Coloured rivets, eyelets
Time to be dreamy

Casual style

Time for confidences…
A relaxed moment, tinged with melancholy, for dreaming and escaping

Colours
Neutrals and delicate bleached pastels for a gentle diaphanous harmony, inducing a peaceful, simple mood

Style & Spirit
A casual style with romantic overtones and precious simplicity
Luxury for comfort, well-being and dreaminess…

Materials & Textures
Delicately natural materials
Vegetable leather
Large grains
Nubuck
Supple lightweight leather, nappa
Knitted leather and fur
Featherweight fur
Transparent synthetics, PVC
Pebble or mottled effects
Changing looks
Subtle pearly coatings
Mineral motifs, marble, stoneware
Trompe-l’œil photo prints (on knits)
«Impressionist» motifs
Faded floral patterns
Unobtrusive covered buckles
Traditional wood or printed leather clasp
Time to be sporty

Radical style

Time for competition…
A moment of daring, rigour and modernity.

Colours
Intense, contrasting colours
A range of deep tones, sublimated with futuristic notes.

Style & Spirit
A radical, futuristic style for sport and city wear
Cosmic-couture and minimalist chic inspirations

Materials & Textures
High performance materials
Pull-up stretch leather
Smooth or crushed metallic leather
Patent leather
Glossy and matt mixes
Two-tone effects
Graphic grain
Logos or pixel patterns
Leather and lycra knit mix
Reflective material
Coated canvas
Sporty mesh
Graphic, kinetic quilting
3D coating
Psychedelic patterns
Geometric, chequerboard prints
Stereographic prints
Parallel and diagonal zips as decoration
Technical buckles for city wear
Time to be dazzling

Party style

A time for mysteries…
A magic, glamorous moment… when dreams come true

Colours
The colours of sublimated nature and fantastic gardens
A precious range lit up with gold, platinum and strange reflections

Style & Spirit
A glamorous, poetic style for evening wear
Fashion which conjures up a dream world or a modern fairytale …

Materials & Textures
Luxurious & precious materials

- Suede calf and nappa
- Ostrich
- Reptile grains (python…), lacquered, gold leafed
- Precious exotic leather sheet or patchwork
- Smooth changing metallic leather
- Velvet and panne velvet
- Satin and satiny leather
- Couture pleating
- Poetic holograph prints
- Vintage embroidery and oriental motif
- Luxury silk scarf prints
- Precious stone finish
- Jewel trims, gold finish
- Large cabochons
- Small sequins overlapping like scales
- Glitter and sequins
- Gigantic bows and knotted straps