

## Participating Art Institutes Schools

### Contact Academic Department Director

#### California Design College<sup>SM</sup>

3440 Wilshire Blvd., 10th Floor  
Los Angeles, CA 90010-2112  
1-877-468-6232

Programs offered: Advanced Fashion Design & Merchandising Technology, Basic Design, Computer-Aided Design, Digital Apparel Production, Fashion Design, Fashion Marketing, Fashion Marketing & Management

#### The Art Institute of Ohio<sup>SM</sup> — Cincinnati\*

1011 Glendale-Milford Road  
Cincinnati, OH 45215-1107  
1-866-613-5184

Program offered: Fashion Marketing

#### The Art Institute of Toronto<sup>SM</sup>

655 Bay Street, Suite 200 • Toronto, ON M5G 2K4  
1-866-202-0481

Programs offered: Fashion Design, Fashion Marketing

### Contact Public Relations Director

#### Bradley Academy for the Visual Arts<sup>SM</sup>

1409 Williams Road • York, PA 17402-9012  
1-800-864-7725

Program offered: Fashion Marketing

#### The Art Institute of California<sup>SM</sup> — San Diego

7650 Mission Valley Road • San Diego, CA 92108-4423  
1-866-275-2422

Programs offered: Fashion Design, Fashion Marketing & Management

#### The Art Institute of California<sup>SM</sup> — San Francisco

1170 Market Street • San Francisco, CA 94102-4928  
1-888-493-3261

Programs offered: Fashion Design, Fashion Marketing, Fashion Marketing & Management

#### The Art Institute of Charlotte<sup>®</sup>

Three LakePointe Plaza • 2110 Water Ridge Parkway  
Charlotte, NC 28217-4536

1-800-872-4417

Programs offered: Fashion Marketing, Fashion Marketing & Management, Fashion Merchandising

#### The Art Institute of Colorado<sup>®</sup>

1200 Lincoln Street • Denver, CO 80203-2172  
1-800-275-2420

Program offered: Fashion Retail Management

#### The Art Institute of Dallas<sup>®</sup>

Two NorthPark East • 8080 Park Lane, Suite 100  
Dallas, TX 75231-5993

1-800-275-4243

Program offered: Fashion Design

#### The Art Institute of Fort Lauderdale<sup>®</sup>

1799 S.E. 17th Street  
Fort Lauderdale, FL 33316-3000

1-800-275-7603

Program offered: Fashion Design

#### The Art Institute of Houston<sup>®</sup>

1900 Yorktown Street • Houston, TX 77056-4197  
1-800-275-4244

Program offered: Fashion & Retail Management

#### The Art Institute of New York City<sup>®</sup>

75 Varick Street, 16th Floor  
New York, NY 10013-1917

1-800-654-2433

Program offered: Fashion Design

#### The Art Institute of Philadelphia<sup>®</sup>

1622 Chestnut Street • Philadelphia, PA 19103-5199  
1-800-275-2474

Program offered: Fashion Design, Fashion Marketing, Visual Merchandising

#### The Art Institute of Phoenix<sup>®</sup>

2233 West Dunlap Avenue • Phoenix, AZ 85021-2859  
1-800-474-2479

Program offered: Fashion Marketing

#### The Art Institute of Pittsburgh<sup>®</sup>

420 Boulevard of the Allies  
Pittsburgh, PA 15219-1301

1-800-275-2470

Program offered: Fashion & Retail Management

#### The Art Institute of Portland<sup>®</sup>

1122 N.W. Davis Street • Portland, OR 97209-2911  
1-888-228-6528

Programs offered: Apparel Accessory Design, Apparel Design

#### The Art Institute of Seattle<sup>®</sup>

2323 Elliott Avenue • Seattle, WA 98121-1622  
1-800-275-2471

Programs offered: Fashion Design, Fashion Marketing

#### The Art Institute of Vancouver<sup>SM</sup> (Downtown location)

700-1090 West Georgia Street  
Vancouver, BC V6E 3V7

1-866-717-8080

Programs offered: Fashion Design & Merchandising, Fashion Design & Merchandising & Foundation for Design, Fashion & Retail Management

#### The Art Institute Online<sup>®</sup> \*\*

1400 Penn Avenue • Pittsburgh, PA 15222-4332  
1-877-872-8869

Program offered: Fashion & Retail Management

#### The Illinois Institute of Art<sup>®</sup> — Chicago

320 N. Orleans Street • Chicago, IL 60654-1593  
1-800-351-3450

Programs offered: Fashion Design, Fashion Marketing & Management, Fashion Merchandising, Fashion Production

#### The Illinois Institute of Art<sup>®</sup> — Schaumburg

1000 N. Plaza Drive, Suite 100  
Schaumburg, IL 60173-4990

1-800-314-3450

Program offered: Fashion Marketing & Management

#### Miami International University of Art & Design<sup>SM</sup>

1501 Biscayne Blvd., Suite 100  
Miami, FL 33132-1418

1-800-225-9023

Programs offered: Accessory Design, Fashion Design, Fashion Merchandising

\* OH Reg # 04-01-16888.

\*\*The Art Institute Online is a division of The Art Institute of Pittsburgh, PA.

**Ai The Art Institutes<sup>SM</sup>**  
America's Leader in Creative Education

Elana Bloom, 2006 Fashion Design winner and Karlee Smith, 2006 Fashion Marketing & Merchandising and Retail Management winner, earned the chance of a lifetime — not only did they win full tuition scholarships to The Art Institute of their choice, they experienced Fashion Week as VIPs and met with the staff of a prestigious fashion magazine.

This year's winners will have the chance to attend Fashion Week and attend a "meet and greet" at *Seventeen* magazine.

Learn more about previous winners:  
[artinstitutes.edu/passion4fashion](http://artinstitutes.edu/passion4fashion)



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America's Leader in Creative Education

Administrative Office:  
210 Sixth Avenue, 33rd Floor  
Pittsburgh, PA 15222-2603

Your degree, your way.



Plus Learning not offered at all locations.

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Compete in  
**Style.**

RUN AWAY WITH A  
FASHION SCHOLARSHIP.

**Ai The Art Institutes<sup>SM</sup>**  
**PASSION  
FOR FASHION  
COMPETITION**



# FIELD YOUR PASSION FOR FASHION

**Do you have what it takes to become The Art Institutes Passion for Fashion Competition winner? Your creative ideas could put you on track to earn a scholarship, a trip to New York City's prestigious Fashion Week, and a "meet and greet" at *Seventeen* magazine.**

**If you're a high school senior interested in studying fashion design, fashion marketing, fashion merchandising, or retail management, The Art Institutes are giving you a chance to show off your creativity. You may just earn a fashion scholarship to one of our schools.**

## How to enter

Choose from two competitions — 1) *Fashion Design* or 2) *Fashion Marketing & Merchandising and Retail Management*. Select the competition that best matches your skills, then complete the attached Entry & Release form. We strongly recommend that entry materials be submitted in one package. Essays and information may be submitted on a CD-Rom. Mail your package with all application materials to The Art Institute you plan to attend after the competition. Schools offering fashion programs are listed on the back of this brochure. For more information: [artinstitutes.edu/passion4fashion](http://artinstitutes.edu/passion4fashion)

## Deadline

All entries must be received by November 20, 2006. Each local winner will be notified by December 20, 2006. Selection and notification of the national winners will be made by January 17, 2007.

## Scholarship awards

Each local Fashion Design competition and local Fashion Marketing & Merchandising and Retail Management competition winner will receive a \$3,000 tuition scholarship to The Art Institute they plan to attend following the competition. Their entries will move on to the national finals in New York City.

The national grand prize winners in the Fashion Design competition and the Fashion Marketing & Merchandising and Retail Management competition are awarded a full-tuition scholarship to The Art Institute where they entered the competition. Second place in both categories receives a half-tuition scholarship, and the national third place winners are awarded a one-third tuition scholarship.

Both first place winners receive a VIP trip to Fashion Week in New York City in February 2007 and the opportunity to meet staff at *Seventeen* magazine.

All tuition scholarships must be used at The Art Institute location where you enter the competition, and are non-transferable. The school must offer programs in Fashion Design and/or Fashion Marketing & Merchandising and Retail Management. Upon accepting the scholarship, you must agree to begin your fashion studies in the summer or fall quarter immediately following the competition. You may enter the competition at only one Art Institutes location.



## Categories and Criteria: Fashion Design

To enter, you must be a high school senior scheduled to graduate in 2007, and you must fulfill all general admission and competition guidelines.

### Your entry must include:

- Completed Entry & Release form.
- Your high school transcript showing a minimum 2.0 GPA.
- A short essay (800 words or less) outlining why your fashion entry is unique/innovative and explaining your interest and motivation for a career in fashion.
- A finished, originally designed evening wear garment product.\* The product may be any of the following — shirt (size medium); or pants, dress, or skirt (women size 8 or men size 40); or suit, including blouse, pants, or skirt (women size 8 or men size 40).

- Process Book (compiled in 8-1/2" x 11" binder), which serves as your design process summary, from original idea to finished product. The book should include:
  1. A written summary of your overall concept.
  2. A review of influences on your entry, including fashion designers, music, television shows, or movies.
  3. Sketches, illustrations, photographs, or digital images of your project as it evolved from concept to completion.
  4. A written summary of people that you contacted for information about your project, including the advice they provided and its influence on you.

\* Garment must be your original work. However, your finished product may be manufactured by an outside source. This competition requires submission of a finished evening wear garment. Examples of evening wear include full length gown, cocktail dress, cocktail suit, formal evening suit, blouse/skirt combo, or a jacket/blouse/skirt or pants combo. The Art Institutes acknowledge that all applicants may not have the same accessibility to materials needed to complete a finished product. As such, unfinished garments may be submitted. However, a completed product will enhance your entry.

The Art Institutes are not responsible for lost entries.

Should you advance to the national competition, your entry will not be returned. Other entries will be returned by request only.

All decisions made by judges are final and may not be disputed.



## Categories and Criteria: Fashion Marketing & Merchandising and Retail Management

To enter, you must be a high school senior scheduled to graduate in 2007, and you must fulfill all general admission and competition guidelines.

### Your entry must include:

- Completed Entry & Release form.
- Your high school transcript showing a minimum 2.0 GPA.
- A short essay (800 words or less) addressing how your fashion creation will contribute to the advancement of the fashion industry, as well as what sparked your interest in the fashion industry.
- A finished and original Fashion Marketing, Fashion Merchandising, or Retail Management product or plan.\*

- A written description of your product or plan (1,000 words or less). Entries may include: a retail store concept, marketing promotion, store layouts, fashion business concept, new concept for retail, Internet fashion concept, catalogue retail concept, home fashion concept, or industrial fashion/safety/consumer trend product.

\* The Art Institutes acknowledge that all applicants may not have the same accessibility to materials needed to complete a finished product or plan. Therefore, unfinished products or plans may be entered. However, a completed product or plan will enhance your entry.

The Art Institutes are not responsible for lost entries.

Should you advance to the national competition, your entry will not be returned. Other entries will be returned by request only.

All decisions made by judges are final and may not be disputed.

## Entry & Release Form (Select one)

- Fashion Design
- Fashion Marketing & Merchandising and Retail Management

### The Art Institutes Passion for Fashion Competition

By signing this Entry & Release form, I acknowledge that I understand the competition criteria accompanying this form and agree to abide by them. I represent that the attached work qualifies for submission to this competition. I hereby irrevocably give my consent to The Art Institutes International, Inc. ("The Art Institutes"), and to those it may authorize, to photograph, film, and/or videotape me and/or my artwork, and to quote and record statements made by me and to use, reproduce, publicly display, distribute, sell, and/or create derivative works from my image, images of my artwork, and statements made by me (with or without my name) and to identify me by name and/or with school and employment information, in all forms of media now known or later developed, including, without limitation, on the Internet, for any editorial, promotional, advertising, trade, commercial, or other purpose whatsoever, in perpetuity throughout the world. I understand that The Art Institutes and those it may authorize shall not be responsible for unauthorized duplications/use by third parties on the Internet or otherwise.

I hereby release The Art Institutes, those it has authorized, and their respective successors and assignees, from any and all claims and/or damages that may arise regarding the use, reproduction, display, distribution, and/or sale of my image or images of my artwork, or statements made by me as consented to herein, including any claims of defamation, invasion of privacy or infringement of moral rights, rights of publicity, or copyright. By signing this form, I certify that any work submitted is original and mine alone and that I have the right to grant the permissions herein granted. I have read and understood this form. Submit this form with your entry requirement materials to The Art Institute you plan to attend after the competition. If you advance to the national competition, your entry will not be returned. Other entries will be returned by request only.

Signature \_\_\_\_\_

### How did you learn about this competition?

- At The Art Institutes
- From an Art Institutes high school representative
- From a newspaper article
- From The Art Institutes Web site
- From *Seventeen* magazine
- At a "Rock the Runway" event
- Other \_\_\_\_\_

School of Interest _____
Name _____
Address _____
City _____
State/Province _____
Zip/Postal Code _____
Home Phone (____) _____
Email _____
Signature _____
Parent/Guardian Name _____
Parent/Guardian Signature _____