



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk

Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

Inspirational Seminar Programme at 100% Design 2010 curate by Mix magazine.

"We still do not know one thousandth of one percent of what nature has revealed to us." Albert Einstein – Botanic trend story

This seminar programme sets out to explore the idea of how design and technology can influence each other and how these disciplines can impact on our own wellbeing. The objective is to discover new ideas that can improve urban spaces and interiors, while at the same time respecting nature and taking inspiration from it.

Different sessions of talks and workshops will help professionals to discover new materials, concepts and colours that they can apply to their work. The programme will include speakers from Pocket Habitat, SBID, BIID, Architects of Humanity, NCS and Rezart. On Sunday there will be a special appearance from design consultant Naomi Cleaver.

Mix Magazine, as part of colour consultancy Global Color Research, will introduce the newest colour trend predictions for Autumn/Winter 2011/12, and reveal how these global trends can be applied geographically and adapted to different environments.

The Programme will be taking place in the Botanic Theatre, inspired by the Autumn/Winter 2011/12 Botanic Trend. Botanic is the perfect representation of the spirit of this seminar programme. This trend looks at how we draw inspiration from plants in so many diverse ways. "Flowers and floral imagery have been the mainstays of interior design forever; this trend goes beyond the decorative and looks at how we relate to plants not just visually but intellectually," says editor of Mix magazine, Tamsin Kingswell.

From Architectural solutions to colour trends these seminar sessions are recommended for those design professionals who needs to keep on eye with the latest trends and innovation projects.

For further information on the programme and please contact with Carolina Calzada at marketing@globalcolor.co.uk

Global Color Research

Mix magazine

Mix Trends

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk



Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

Friday 24th September 2010

10.30 Press briefing on the Botanic Inspirational Seminar Programme.

11.15 Local colour: reflecting global trends into local environments by Justine Fox, Creative Director of Global Color Research. A discussion into how global colour trends can be applied into different geographical areas by taking in to consideration differences in light and culture. This discussion will be illustrated using Mix Trends Autumn Winter 2011/12.

Justine Fox developed her passion for colour when she studied Fashion & Textiles at Brighton University and later Applied Colour Psychology. Joining Global Color Research in 2004, Justine has worked on a wide range of international projects from colour consultancy, concept and design to project management. Justine is editor of the Materials Section at Mix magazine and is a talented public speaker; taking part in some of the most exciting design exhibitions around the world.

12.15 Colour tour with Hannah Malein, Colour Consultant for Global Color Research. To follow the colour trend seminars presented by Mix magazine, we will be conducting a colour tour around 100% Design which will help you to understand how to spot trends for the coming season.

Hannah Malein graduated from Birmingham City University with a degree in Textile Design BA Hons and joined Global Colour Research in 2009, where her passion for colour and trends is seen through her work for Mix Projects and as a fabrics stylist for Mix Trends and Mix magazine. Hannah is now holding trend seminars and to date has spoken at Interiors Birmingham, Pulse London, New Designers, Furnitex and Decorex.

12.15. Tales of contemporary design by Carolina Muzi and Marcos Amadeo. Three of the most renowned Argentine designers will be introduced through their products in the cityscape, suburban areas and extreme landscapes, to discuss how Buenos Aires became the 1st UNESCO Design City in Argentina.

Carolina Muzi is a journalist and editor whose aim has been to investigate Argentina's Design History and spread Design as the paradigmatic cultural discipline of XXI century. Carolina created the first design magazine to be published by a newspaper: **dni**, and now writes for several magazine including IF, Barzon and ArtNexus magazines. She also lectures Industrial Design History at the Universidad Nacional de Misiones and Material Culture at Universidad Nacional de la Planta, both Argentina.

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk

Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

13.15 The art of resin by Lesley-Ann Blamire of REZART srl. This seminar explores the total creative freedom that applies as practically any colour, design, graphic scheme and special effect can be considered in a myriad of combinations, allowing the discerning interior designer to truly compose and personalise the architectural space or interior zone.

Lesley-Ann Blamire is Managing Director of Quorum I-D Ltd and has a background encompassing design, marketing, branding, consumer studies and trend prediction. Bringing her flair and passion for creative liberty into the fascinating media of bespoke decorative resin features and accessories, she now additionally operates as Business Development Director for REZART srl. Lesley Ann has been a Panel Member of Mix Trends forecasting team for several years.

14.15 Sustainable concrete architecture by Wendy Perring of PDA, sponsored by RIBA Bookshop. Wendy Perring will discuss the process involved in the making of sustainable concrete architecture, focusing on the creation and development of the 'New Forest House' project which was completed in September 2009.

Wendy Perring trained at Edinburgh University and was Scottish Young Architect of the Year winner in 1995. She has worked on numerous prestigious projects including the RIBA Award winning Blackburn House and Tate Britain, and has extensive experience leading varied high profile domestic, arts & education schemes. Wendy is a founding partner of Perring Architecture and Design (PAD) which was established in 2005. PAD specialises in delivering highly contemporary and environmentally responsible architecture.

15.15 Biodiversity (Bats and Birds) for low and zero carbon buildings by Brian Murphy of GreenSpec, sponsored by RIBA Bookshop. Based on the book 'Biodiversity for Low and Zero Carbon Buildings: A Technical Guide for New Build' the workshop is designed to help architects incorporate Bats and Birds into their designs.

Brian Murphy founded the GreenSpec website in 2001 to disseminate sustainable construction guidance to designers and construction industry. Brian is currently working on Interreg funded 4 year programme project CAP'EM to develop a simplified Life Cycle Assessment for Eco Materials for SME manufacturers. He also runs lecture and studio work in Universities across England and Wales from BSc to MSc. level, architects, technologists, landscape architects, furniture and interior designers. Brian helped draw and write Biodiversity for Low and Zero Carbon Buildings.

17.00 Power point karaoke is an impromptu presentation where the speakers don't know the theme or slide contents and have to present without any preparation. Three well know professionals will be taking part in this fun presentation, each of which will talk for a maximum of 10 minutes. Using the 20 slides we provide them, the speaker has to refer the slides to the topic provided on the day. The surprise factor and the inspiration will be the main drivers for the speaker. Presented by Justine Fox (Global Color Research) with guest speakers Jason Allcorn ([re]design), Montaha Hidefi and Richard Prime (NCS Colour AB).

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk

Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

Montaha Hidefi, Marketing and Business Development Manager North America for Tiger Powder Coatings, is a colour marketing and business development professional on a global scale. She has been involved in trend research and forecast for various consumer market segments such as interior and exterior paints, plastics, packaging, cosmetics, electronics, appliances, textiles and interior design and decoration. A member of the Color Marketing Group, she has conducted trend seminars and workshops in Europe, the Middle East and Asia.

Jason Allcorn, [re]design's Creative Director is an inspiring creative force. A natural concept generator and skilled designer and maker, Jason is as happy crafting commissions as delivering ideation workshops for a wide range of clients (from schools to blue chips). During LDF Jason is seeking out Good and Gorgeous design in Chalkyvan, which can be found on Earls Court forecourt 2-7pm on Friday, and in 100% on Sunday.

Richard Prime is web editor for NCS Colour AB, home of the Natural Colour System. Prime also contributes to Mix as its technology editor, is a Furniture News columnist, writes for colorspot.se, Coatings World and is the Scandinavian Contributor to Cool Hunting.

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk

Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

Saturday 25th September 2010

10.15 Human colour and place by Katherine McNeil. This workshop will look at how the local context within specific regions needs to be considered as part of the design brief and how an understanding and appreciation of this environment can give an identity and expression to design solutions.

Katherine McNeil joined AfHUK in 2005 initially working with the national homelessness charity, Crisis, and becoming a Trustee in 2009. Katherine trained at the Mackintosh School of Architecture in Glasgow and moved to London in 1988 to establish a creative working methodology in practice. Key projects include the Hungerford Bridge, the Patient Hotel for Great Ormond Street Hospital and social housing in Westminster.

11.15 'Design thinking' by Vanessa Brady, Director of SBID. Everyone is a designer, and everyone is right, but the challenge is how we measure the way we think and deal with problems to provide solutions that improve the way we feel, the way we live within our homes and public spaces as well as every business decision we make.

Vanessa Brady has designed high quality interiors in both the commercial and residential sectors over the past 25 years. An internationally recognised, award-winning practitioner and consultant with clients worldwide, Vanessa has her own interior design practice in London and has completed projects such as the design and fit-out of the Design Council, UAE Military Attaché Office and Hard Rock Café, London. Vanessa is the Founder and President of The Society of British Interior Design.

12.15 Colour stories: Autumn Winter 2011/12 from Mix Trends by Justine Fox, Creative Director of Global Color Research. This seminar uses inspirational images to explore which colours and materials will be key for Autumn Winter 2011/12, with applications in interior design and architecture.

Justine Fox developed her passion for colour when she studied Fashion & Textiles at Brighton University and later Applied Colour Psychology. Joining Global Color Research in 2004, Justine has worked on a wide range of international projects from colour consultancy, concept and design to project management. Justine is editor of the Materials Section at Mix magazine and is a talented public speaker; taking part in some of the most exciting design exhibitions around the world.

12.15 Colour tour with Hannah Malein, Colour Consultant for Global Color Research. To follow the colour trend seminars presented by Mix magazine, they will be conducting a colour tour around 100% Design which will help you to understand how to spot trends for the coming season.

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk

Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

Hannah Malein graduated from Birmingham City University with a degree in Textile Design BA Hons and joined Global Colour Research in 2009, where her passion for colour and trends is seen through her work for Mix Projects and as a fabrics stylist for Mix Trends and Mix magazine. Hannah is now holding trend seminars and to date has spoken at Interiors Birmingham, Pulse London, New Designers, Furnitex and Decorex.

13.15 BIID talk: light and health by Rebecca Weir, Light IQ. Rebecca will be looking at what light is and the roles it plays, biologically, visually and emotionally in our everyday lives, and how both natural and artificially light can be balanced to optimise the effect of lighting on our environment and therefore our wellbeing

Rebecca Weir is design director of Light IQ, an innovative and independent lighting consultancy. Rebecca has completed in excess of 750 projects ranging from interior and exterior residential spaces to award-winning hotels, bars and cutting edge restaurants across Europe. Rebecca works closely with a number of high profile architects, interior and landscape designers on a variety of projects ranging from listed buildings to state of the art new builds.

14.15 Learn to say the colours of nature by Ellen Gremo, NCS colour AB. You can see 10 million of colours. Now you can give them all a name. Learn to speak NCS - Natural Colour System, the universal language of colour. Discover the colours of nature and how nature and light affect the colours around. Giving you a tool in your daily work, develop colour ways and combinations around any colour using the simplicity of the most accurate colour system in the world.

Ellen Gremo has been based at the NCS Colour AB for over six years playing a key role in the development of its tools and solutions for the modern colour user. With a background in design management she has a unique insight into the application of colour as a strategic resource.

15.15 Pocket habitat – where would you put yours? by Rebecca Stewart. This seminar will advise the audience on how they can create their own pocket habitat and explore how different substrates can promote different habitats.

Rebecca Stewart has been a Product Designer at Arup for 5 years, working on products as diverse as flooring systems to stadium seats. Before Arup she worked in manufacturing in the car industry for Aston Martin and Ford. Rebecca's move from manufacturing to construction has informed the product design process within Arup, and enabled the design of construction products to bridge the gap between a one-off building and a mass produced product. She has worked on the Pocket habitat product since the project conception.

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk



Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

Sunday 26th September 2010

11.15. 'The Joy of Home' by Naomi Cleaver. Naomi will be presented her latest book, *The Joy of Home*, which explores how designing a home is not just about creating a beautiful, practical living space but also a chance to completely rethink how we live our lives in order to better our quality of living.

Book signing after the talk at the RIBA Bookshop, stand B54.

Naomi Cleaver is perhaps best known as presenter of popular television shows including "Grand Design's: Trade Secrets"; "Honey, I Ruined the House" and "Britain's Best Home", but she is also an established interior designer, design consultant and writer. Founder of echo design agency, Naomi has worked on a number of prestige projects for clients including Nike and Bafta. For the last two years Naomi has based herself on the Caribbean island of Nevis, where she wrote *The Joy of Home*.

12.30 Trends at home by Justine Fox, Creative Director of Global Color Research . A look at how colour trends and colour psychology can be applied to Domestic Environments using Mix Trends Autumn/Winter 2011/12 colour forecast.

Justine Fox developed her passion for colour when she studied Fashion & Textiles at Brighton University and later Applied Colour Psychology. Joining Global Color Research in 2004, Justine has worked on a wide range of international projects from colour consultancy, concept and design to project management. Justine is editor of the Materials Section at Mix magazine and is a talented public speaker; taking part in some of the most exciting design exhibitions around the world.

12.15 Colour tour with Hannah Malein, Colour Consultant for Global Color Research. To follow the colour trend seminars presented by Mix magazine, they will be conducting a colour tour around 100% Design which will help you to understand how to spot trends for the coming season.

Hannah Malein graduated from Birmingham City University with a degree in Textile Design BA Hons and joined Global Colour Research in 2009, where her passion for colour and trends is seen through her work for Mix Projects and as a fabrics stylist for Mix Trends and Mix magazine. Hannah is now holding trend seminars and to date has spoken at Interiors Birmingham, Pulse London, New Designers, Furnitex and Decorex.

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94



Global Color Research™ Limited

10-12 King Henry Terrace, Sovereign Court, The Highway, London, E1W 3HE, UK

Tel: +44 (0)20 7481 1507 **Fax:** +44 (0)20 7481 1548 **Email:** office@globalcolor.co.uk

www.globalcolor.co.uk



Global Color Research™ publishes **Mix Trends** colour forecast book and **Mix** colour, design & trend magazine

12.15 Colour tour with Hannah Malein, Colour Consultant for Global Color Research. To follow the colour trend seminars presented by Mix magazine, they will be conducting a colour tour around 100% Design which will help you to understand how to spot trends for the coming season.

13.30 Czech out this seminar in Czech Design

14:30: Botanic raffle - Join Mix for the announcement of the Botanic chair raffle winner with designer Michael Angove. Enter the Botanic raffle to be in with a chance of taking home a limited edition Botanic chair, designed in collaboration with Ary Trays and award-winning textile designer Michael Angove. Tickets can be purchase at the Global Color Research stand (K51) and from cashiers upon entering the venue. Each ticket cost £2 – remember the more you buy the better chance you have of winning this unique item! Also, all proceeds from the raffle will be donated to a very good cause, Architecture for Humanity.

Architecture for Humanity is a nonprofit design services firm which aims to build a more sustainable future through the power of professional design. With a network of more than 40,000 professionals, the organization help those who would not otherwise be able to afford their services, by providing design, construction and development services where they are most critically needed. Current projects the organization is working on include Earthquake reconstruction in Haiti and various Homeless World Cup projects throughout Brazil.

Global Color Research™ is a London based creative colour consultancy recognised internationally for its accurate trend forecasting predictions. Its alternative approach unites independent research, colour awareness and creative thinking to respond to the individual needs that our clients require.

To better serve its clients, Global Color Research created Mix Publications: **Mix Trends** is a forecasting book published twice a year and **Mix** magazine is a quarterly colour trend and design magazine.

Mix and **Global Color Research™** are register trademarks.
Registered in England No. 3771063 VAT No. GB 743 7686 94