



# Fashion Time

fall-winter 2012-2013

**APLF colour & material trends**

by Olivier Guillemin [o,o]  
in collaboration with the  
Comité Français de la Couleur

## SPIRIT OF THE SEASON

FASHION TIME is 4 styles of your life in colour and materials.

4 fashion moments which take an optimistic approach to the trends for fall-winter 2012-2013.

Time to act, have fun, dream, seduce and delight in each moment, and enjoy the marvellous originality of fashion!

## COLOURS & TEXTURES

Colour is more than ever the key element in the coming season.

It optimises the evolution of our style... every moment of the day.

Vivid colours, alone or teamed up with others, are the stars of the season.

Neutrals and naturals evolve, taking a sophisticated, romantic and glamorous turn.

And as a contrast, subtle chiaroscuro effects, in which shadows glorify the light.

Materials are sublimated: luxury, quality, airiness and voluptuousness have pride of place.

New, sophisticated textures, with clever effects.

Finishings and trims in metal, copper, delicate gold, platinum or colour brighten up matt materials.

Sumptuous textures.

3D effects and other innovative finishings transcend the classical looks in an exciting modern way.

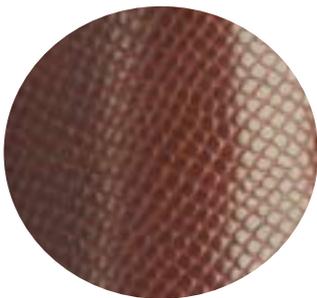


# Time to be optimistic

*City style*

Time for action...

Assert yourself and make the most of the present moment!



## Colours

Bright, energetic colours  
A nostalgic multicoloured range to carry the past into the future

## Style & Spirit

A cheerful, nonchalant fashion  
An elegant sporty spirit  
Subtle vintage influences

## Materials & Textures

Striking, chic materials

- Suede
- Pleated leather
- Waxed or lacquered leather
- Two-tone small grains
- Stylised tortoiseshell prints
- Teddy bear coloured fake fur
- Shaved mink or fox spirit
- Vintage vinyl
- Mottled fabrics
- Tweed
- Boiled or felted wool
- Reversible leather and fabrics
- Patchwork
- Masculine Jacquard, tie patterns
- Two-tone stripes, multicoloured patterns
- Handmade decoration
- Coloured rivets, eyelets

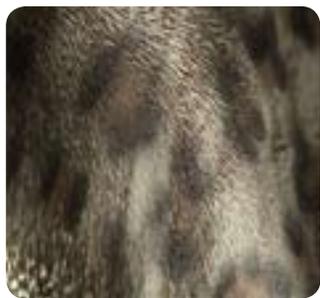


# Time to be dreamy

## *Casual style*

Time for confidences...

A relaxed moment, tinged with melancholy, for dreaming and escaping



### Colours

Neutrals and delicate bleached pastels for a gentle diaphanous harmony, inducing a peaceful, simple mood

### Style & Spirit

A casual style with romantic overtones and precious simplicity  
Luxury for comfort, well-being and dreaminess...



### Materials & Textures

Delicately natural materials

- Vegetable leather
- Large grains
- Nubuck
- Supple lightweight leather, nappa
- Knitted leather and fur
- Featherweight fur
- Transparent synthetics, PVC
- Pebble or mottled effects
- Changing looks
- Subtle pearly coatings
- Mineral motifs, marble, stoneware
- Trompe-l'oeil photo prints (on knits)
- «Impressionist» motifs
- Faded floral patterns
- Unobtrusive covered buckles
- Traditional wood or printed leather clasp

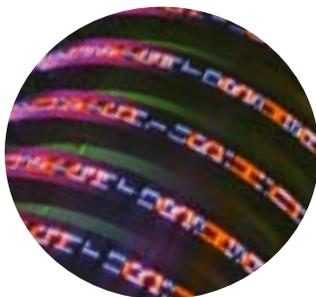
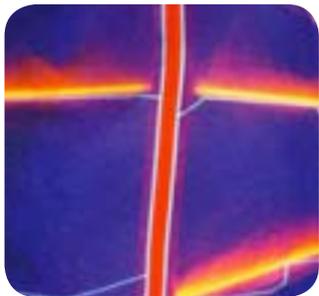




# Time to be sporty

*Radical style*

Time for competition...  
A moment of daring, rigour and modernity.



## Colours

Intense, contrasting colours  
A range of deep tones, sublimated with futuristic notes.

## Style & Spirit

A radical, futuristic style for sport and city wear  
Cosmic-couture and minimalist chic inspirations

## Materials & Textures

High performance materials

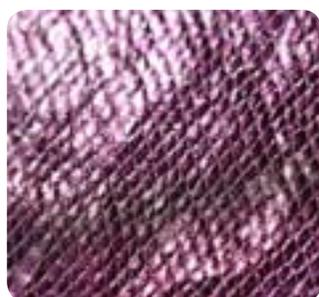
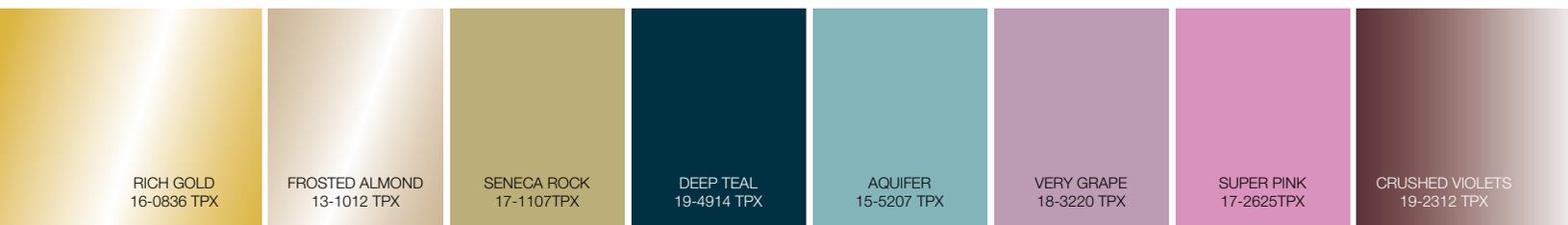
- Pull-up stretch leather
- Smooth or crushed metallic leather
- Patent leather
- Glossy and matt mixes
- Two-tone effects
- Graphic grain
- Logos or pixel patterns
- Leather and lycra knit mix
- Reflective material
- Coated canvas
- Sporty mesh
- Graphic, kinetic quilting
- 3D coating
- Psychedelic patterns
- Geometric, chequerboard prints
- Stereographic prints
- Parallel and diagonal zips as decoration
- Technical buckles for city wear



# Time to be dazzling

## *Party style*

A time for mysteries...  
A magic, glamorous moment... when dreams come true



### Colours

The colours of sublimated nature and fantastic gardens  
A precious range lit up with gold, platinum and strange reflections

### Style & Spirit

A glamorous, poetic style for evening wear  
Fashion which conjures up a dream world or a modern fairytale ...

### Materials & Textures

Luxurious & precious materials

- Suede calf and nappa
- Ostrich
- Reptile grains (python...), lacquered, gold leafed
- Precious exotic leather sheet or patchwork
- Smooth changing metallic leather
- Velvet and panne velvet
- Satin and satiny leather
- Couture pleating
- Poetic holograph prints
- Vintage embroidery and oriental motif
- Luxury silk scarf prints
- Precious stone finish
- Jewel trims, gold finish
- Large cabochons
- Small sequins overlapping like scales
- Glitter and sequins
- Gigantic bows and knotted straps